

Press Release

MCE - MOSTRA CONVEGNO EXPOCOMFORT AND BIE - BIOMASS INNOVATION EXPO RESCHEDULED FROM 8 TO 11 MARCH 2022

Considering the ongoing national ordinances and world sanitary emergence, Reed Exhibitions has decided to reschedule the September edition of both exhibitions, which will take place instead from the 8 to 11 March 2022 at Fiera Milano.

Milan, 19 June 2020 - In February, Reed Exhibitions took the difficult decision to postpone MCE – MOSTRA CONVEGNO EXPOCOMFORT 2020, the world's leading biennial exhibition dedicated to residential and industrial plants, HVAC&R and renewable energy, and BIE – BIOMASS INNOVATION EXPO, dedicated to the world of biomass heating, from March to September.

A difficult but necessary decision, immediately supported by the market. At that time, September seemed the perfect time in which to hold the Exhibition. The market would have taken off again, eager to make up for the lost time, and become stronger after the lockdown. However, the extent, duration and scale of the Covid-19 pandemic went far beyond our imagination in February, both in Italy and abroad, causing an unprecedented time of social and economic uncertainty that has deeply affected all of us, both personally and professionally.

During this period, Reed Exhibitions have kept constantly in contact with its exhibitors, trade associations and visitors through several digital initiatives targeted #MCEMoveOnTogether launched in March. It has also continuously monitored the evolution of the government ordinances and regional decrees to draw up a safety plan for all MCE attendees in September: exhibitors, visitors, and all the staff involved.

“Our primary objective – says Massimiliano Pierini, Reed Exhibitions Italy Managing Director – is to stage events that could meet our stakeholders’ business needs and reflect the unparalleled MCE and BIE brands international reputation. The hard job done so far, leads us to believe that September is no longer the ideal period for MCE and BIE, they could not be able to be as great as they are used to be. Due to the ongoing national and regional ordinances, still not ensuring resumption of exhibition activities in a short time, and multiple travel restrictions around the world, unfortunately, force us to reschedule **MCE and BIE to 2022, from March 8 to 11.**

Reed Exhibitions has already informed all its exhibitors and engaged the new procedures to cover all the economic aspects of the 2020 exhibitions edition.

In the meantime MCE and BIE activities will keep moving, through webinars and communication activities with exhibitors, and partnership with trade associations, under the #MCEMoveOnTogether campaign. Moreover, to keep the industry connected and moving forward after Covid-19, a range of new initiatives for 2021 will soon be introduced.

More news and updates about MCE and BIE 2022 on their websites, Facebook, Twitter and LinkedIn.

MCE – MOSTRA CONVEGNO EXPOCOMFORT and BIE – BIOMASS INNOVATION EXPO are owned by Reed Exhibitions.

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